



# 2025 ASSET MANAGEMENT CONFERENCE SPONSORSHIP LEVELS

## **Premier Sponsor - \$30,000**

- **Keynote Spotlight:** Deliver welcome remarks at the opening plenary.
- **Brand Visibility:** Logo featured on the front page of the printed program, mobile app, website homepage, on-site signage and all marketing communications.
- **Media Highlight:** Dedicated email blast and LinkedIn post to CHAM's network.
- **Engagement Opportunities:** You will be invited to lend your leadership and insight to the CHAM planning committee and help design a session or workshop.
- 10 conference registrations and 1 premium exhibit table.

## **Platinum Sponsor - \$20,000**

- Exclusive host of a plenary session with remarks.
- **Brand Visibility:** Prominent logo placement in the printed program, mobile app, website homepage, on-site signage and all marketing communications. Special thank you, signage and opportunity for remarks at sponsored session.
- **Media Highlight:** Dedicated feature in CHAM newsletter and a dedicated LinkedIn post.
- 10 registrations and 1 exhibit table in high-traffic area.

## **Gold Sponsor - \$15,000**

- Host of a plenary session or welcome reception.
- **Brand Visibility:** Prominent logo placement in the printed program, mobile app, website homepage, on-site signage and all marketing communications. Special thank you, signage and opportunity for remarks at sponsored session.
- **Media Highlight:** Dedicated feature in CHAM newsletter and a dedicated LinkedIn post.
- 6 conference registrations and 1 exhibit table in high-traffic area.

## **Silver Sponsor- \$10,000**

- Signature host of key conference programming.
- **Brand Visibility:** Prominent logo placement in the printed program, mobile app, conference website, on-site signage and all marketing communications. Special thank you and opportunity for remarks at sponsored program.
- **Media Highlight:** Receive recognition alongside fellow Silver Sponsors in a CHAM newsletter feature and LinkedIn post.
- 5 conference registrations and 1 exhibit table in high-traffic area.

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## **Capacity Builder- \$5,500**

- Create career path ways that build skills and expertise by contributing to conference scholarships for emerging professionals.
- **Brand Visibility:** Logo listed in the printed program, mobile app, conference website, on-site signage and all marketing communications. Recognition on all marketing materials for the scholarship application and awards.
- **Media Highlight:** LinkedIn post promoting scholarship program will feature the sponsors.
- 3 conference registrations and 1 exhibit table.

## **Spotlight Sponsor - \$2,500**

- **Brand Visibility:** Logo listed in the printed program, mobile app, conference website, on-site signage and all marketing communications.
- 2 conference registrations and 1 exhibit table.

## **Newly Added Opportunities**

### **Affordable Housing Bus Tour - \$7,500 (2 available)**

Sponsor one of the two popular bus tours.

- **Engagement Opportunities:** Deliver welcome remarks on tour. Option to provide branded giveaways or resources during the tour.
- **Exclusive Brand Visibility:** Prominent logo placement on printed program, on-site signage and all marketing communications, special recognition and opportunity for remarks on the bus.
- 3 conference registrations and 1 exhibit table.

### **Media Add-On Package - \$2,500 (5 available)**

Take your sponsorship to the next level with the Media Package, an exclusive add-on to any of our sponsorship levels. This package boosts your visibility and drives engagement within CHAM's affordable housing network.

- **Customized Email Blast:** A dedicated email showcasing your organization's mission, products or services to the CHAM network.
- **Social Media Spotlight:** Two LinkedIn posts highlighting your brand.

### **Tech Showcase Add-On Package: \$2,500 (5 available)**

Highlight your cutting-edge technology, software or innovative solutions at our Tech Showcase. This is an add-on to any of our sponsorship levels.

- **Presentation Slot:** A 15-minute session to demonstrate your product in a prime location within the exhibit hall.
- **Engagement Opportunity:** Interact directly with prospective customers and answer questions about your offerings.
- **AV Support:** Access to a dedicated space with a screen, projector, microphone and on-site tech assistance.

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